



PJ – 527

III Semester M.Com. Examination, January 2019
(CBCS)

COMMERCE

Paper – 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** of the sub questions, **each** sub question carries **2** marks. (7×2=14)
- Define Business Ethics.
 - What is ethical congruence ?
 - Define pragmatism.
 - Define CSR.
 - What do you mean by ethical dilemma ?
 - What is hacking ?
 - What is security threat ? Name few of them.
 - What is deceptive marketing ?
 - Define Human quality grid.
 - What is scavenging technique ?

SECTION – B

- Answer **any four** questions, **each** question carries **5** marks. (4×5=20)
- Why ethics does matters in business ?
 - Compare Deontology with Utilitarianism.
 - Explain creative accounting practices.
 - Explain the areas in HRM which are more prone to unethical practices.
 - Briefly explain the benefits of corporate governance.
 - Explain steps taken in India for Environment Ethics.

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SECTION - C

Answer any three questions, each question carries 12 marks. (3x12=36)

8. In India corruption is taking place in most of the daily activities, as a student of ethics explain the measures to overcome frauds and corruption in India.
9. 'Do companies had to operate ethically to be financially successful.' - Explain.
10. Explain four social responsibility roles.
11. A manager must possess certain skills in order to translate knowledge into performance what are the required managerial skill in corporate governance.
12. Describe the ethical issues relating to computer applications.