



PG - 658

III Semester M.Com. Degree Examination, December 2010

(Semester Scheme)

(NS)

Commerce

Paper - 3.2 : BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time : 3 Hours

Max. Marks : 80

SECTION - A

I. Answer any 10 sub questions. Each question carries two marks. (10×2=20)

- a) What is ethical congruence ?
- b) State two unethical marketing practices.
- c) Define Consequentialism.
- d) What is Trojan technique ?
- e) Define ethical climate.
- f) What is whistle blowing ?
- g) What is Security threats ?
- h) What is Psychological egoism ?
- i) What do you mean by money laundering ?
- j) State two difference between Professional and Company Code.
- k) Define Human Quality Grid.
- l) What is justice ?



P.T.O.



SECTION – B

Answer any three questions. Each questions carries 5 marks. (3×5=15)

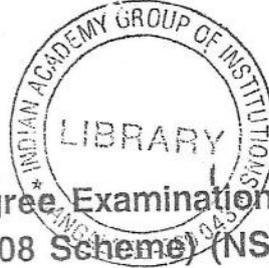
2. What are the three major ethical issues in Business face today ?
3. Why is utilitarianism useful for conducting a stakeholder analysis ? What problems are encountered when using this principle ?
4. “Subject of ethics is receiving serious attention in management in the recent days” Comment.
5. What is social responsible advertising ?
6. Why does ethics matter in Business ?

SECTION – C

Answer any three of the following : (3×15=45)

7. What are some important distinctive characteristics of ethical problems ? What distinguishes an ethical from a legal problem ?
8. Do Companies had to operate ethically to be financially successful. Explain.
9. What are the advantages and disadvantages for a company to create and use a “global set of ethics” ?
10. Define code. How does the ethical codes help business organisation ?
11. Explain deontological theory, briefly compare its strength and weakness.





PG – 294

III Semester M.Com. Degree Examination, December 2014
(2007 – 08 Scheme) (NS)
COMMERCE

Paper – 3.2 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer any ten. Each question carries two marks.

(2×10=20)

1. a) Define attitude.
- b) What is Code of Conduct ?
- c) Define consequentialism.
- d) Define social responsibility.
- e) What is transactional ethics ?
- f) What is scavenging techniques ?
- g) What is the Psychological egoism ?
- h) What is Hacking ?
- i) What is a corporate crime ?
- j) What is whistle blowing ?
- k) State two relations between religious and ethics.

SECTION – B

Answer any three. Each question carries 5 marks.

(5×3=15)

2. "Ethics has an important place in business" – Comment.
3. Compare Utilitarianism and Kantianism.

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4. "Ethics is receiving serious attention in HRM in the recent days". Comment.
5. What is social responsible marketing ?
6. Describe creative accounting practices.

SECTION – C

Answer any three. Each question carries 15 marks.

(15×3=45)

7. What is the responsibility of a government when found an organisation is unethical ?
 8. Discuss ethical and unethical practices in educational institutions.
 9. Describe consequentialism and non-consequentialism.
 10. Explain ethical and social issues in marketing.
 11. Explain the impact of corporate governance of Nareshchandra Committee.
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