



III Semester M.Com. Examination, January 2018
(CBCS)

COMMERCE

Paper – 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** out of ten. **Each** question carries **two** marks. (7×2=14)
- Define morality.
 - What does Clause 49 of listing agreement say ?
 - Give the meaning of Trusteeship.
 - What do you mean by organisational manual ?
 - What is Ethical Dilemma ? Give an example.
 - Give the meaning of Board oversight.
 - What is meant by whistle blowing ?
 - Give the meaning of Malfeasance.
 - What do you understand by the term Window Dressing ?
 - Give the meaning of Shell Companies.

SECTION – B

Answer **any four** questions from the following. **Each** question carries **five** marks. (4×5=20)

- Define Business ethics. Mention any three business ethics.
- Define Corporate Social Responsibility. Identify ethical and legal issues in Bhopal Gas Tragedy of December 3, 1984.
- Mention some of unethical advertisement you have come across on T.V.
- Is 'Contract Labor' an ethical issue ? Discuss.
- What are the legal measures to check cyber crime ?
- How does environmentalism affect business ethics ?

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SECTION – C

Answer **any three** out of five questions. **Each** question carries **twelve** marks. (3×12=36)

8. State some of the guidelines of Advertisement Standards Council of India.
 9. List out the projects/activities entitled as CSR activities under Companies Act of 2013.
 10. Define agency problem. How does agency problem of information asymmetry affect good corporate governance ?
 11. Describe the CSR activities undertaken by any two large companies in India.
 12. Mahathma Gandhiji spoke about 'Trusteeship Concept' for business. Explain its nature and scope.
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